



 Presented by the Rotary Club of Airlie Beach Inc.

Media Release

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Cruising to health and happiness

Did you know that boat owners are healthier and happier than their non-boating counterparts?

This is one of the surprising results of a recent survey which also found that boat owners expressed greater satisfaction with their accomplishments, their relationships, with their families and their ability to enjoy life.

And most recreational boaters in this part of the world would most likely agree. That's why residents from Rockhampton to Cairns have been flocking to the Oceanic Whitsunday Boat and Leisure Show since 2002.

The boat and leisure show, sponsored by Oceanic Insurance Brokers and presented by the Rotary Club of Airlie Beach, brings Airlie Beach and Meridien Marina Abel Point alive with the color and excitement of the third biggest boat show in Queensland.

Already event organisers are promising this year's show will be the most exciting yet with the latest products, lots of interesting exhibits and entertainment for the whole family.

"We've discovered that nearly two-thirds of boat owners said owning a boat brought their family closer together," said Stephanie Hunt, business development manager for the Rotary Club of Airlie Beach.

"Whitsunday families love to get out onto the water amongst the islands or reefs and this show really does cater for our family-oriented, tropical lifestyle," she said.

The Oceanic Whitsunday Boat and Leisure Show represents great family value with families passes for only \$30 (adult entry is just \$15) and weekend passes available. And to back up the claim of a family friendly show, all kids under 12 will be admitted free.

In the coming weeks, more information will be released about a number of new initiatives which will be appearing at the show this year, intended to broaden the appeal of the show even more and berths and exhibition booths are selling fast.

“Many locals say that boating helps them leave pressures behind, unwind and feel a sense of freedom. In the current economic climate what better way is there to get away from it all than in a boat?” asked Ms Hunt.

So come to the Oceanic Whitsunday Boat and Leisure Show over the long weekend in June and start enjoying a healthier, happier life. For more information visit www.whitsundayboatshow.com

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