



Your Invitation to Exhibit

Oceanic Whitsunday Boat and Leisure Show 2009...

...**BIGGER** and *better* than ever!

The Rotary Club of Airlie Beach has great pleasure in inviting you to exhibit at the ***Oceanic Whitsunday Boat & Leisure Show 2009***.

This popular annual June long weekend event, staged in Australia's recreational boating playground – the Whitsundays, has become perhaps the biggest genuinely regional boat show in Australia over the past seven years, yet it has retained its 'boutique' character which has significant benefits for exhibitors.

Well known national and international marine brands (like Riviera, Mustang, Bavaria, Seaquest, Navman, Powercat, Quintrex, Sunrunner, R Marine, Sea Ray, Volvo Penta, Yamaha, Suzuki and Yanmar just to name a few) find that while the bigger boat shows may pique the interest of the visitor, it is the ***Oceanic Whitsunday Boat & Leisure Show*** that converts the sale.

Potential buyers are not overwhelmed with thousands of competing purchasing opportunities vying for the ever dwindling disposable dollar and exhibitors do not have to contend with tens of thousands of visitors a day to find the few real buyers.

And with shorter bump in and bump out stages than any other significant boat show, there are also opportunities for on-water demonstrations *immediately* before and after the show to cement the sale.

Meridien Marina Abel Point in Airlie Beach offers a stunning showcase for on-water displays and pavilions and hardstands showcase marine electronics, engines, fittings, tackle and accessories.

New this year, we have a free shuttle service offering park and ride from two locations on either side of town or a jump on-jump off service for visitors between Cannonvale, Airlie Beach and Jubilee Pocket.

The ***Oceanic Whitsunday Boat & Leisure Show 2009*** will be promoted through an extensive network including television, radio, print and internet. Our print partner, the Whitsunday Times, is also producing a show program which will be available to show visitors upon arrival and will list every exhibitor with their location at the show.

For return on investment, it's hard to beat and that's why our exhibitors come back year after year. Your participation will also help support the Rotary Club of Airlie Beach in its commitment to assist the local community.

Join us in 2009 at Meridien Marina Abel Point to display your products and services at the best ***Oceanic Whitsunday Boat & Leisure Show*** yet. A member of the boat show team will contact you shortly or contact the event organisers now at on **0408 461 192** or boatshow@rotaryairliebeach.com for more information.



Members of the Rotary Club of Airlie
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